

promotED study

Emergency department nurses and paramedics interact with millions of people, presenting opportunities to promote health. They can identify modifiable risk factors and provide brief interventions and referrals to local services. This study explores how health promotion is delivered by these professionals and its acceptability to both staff and patients.



- Mixed methods study
- Online survey with paramedics and emergency department nurses
- Semi-structured virtual interviews with staff and patients
- Conducted in emergency departments of three NHS Hospital Trusts and four Ambulance Service Trusts in England



- 331 survey responses
- 21 staff interviews
- 14 patient interviews
- Three main themes:
 1. Role and relevance of health promotion
 2. Needs and support for health promotion
 3. Trust and receptiveness towards health promotion



Staff often hesitate to engage in health promotion due to uncertainty about their roles and lack of confidence. Further research is needed to find effective strategies to encourage and support staff in integrating health promotion into their routines in a way that is acceptable to both patients and staff.

